



## Ailevon Pacific Names Lacey Alicie to Lead Data Analytics Team

**Atlanta, GA., March 16, 2020** – Ailevon Pacific Aviation Consulting LLC is pleased to announce that Lacey Alicie has joined our team of leading aviation consultants as Senior Manager – Data Analytics.

Lacey will lead our newly formed Data Analytics team. With highly experienced aviation analysts located in three countries, the formation of this team demonstrates APAC’s commitment to continuous improvement and analytical excellence.

Lacey brings over 11 years of airline experience to her role at Ailevon Pacific. Prior to joining APAC, she worked for American Airlines and US Airways in a variety of commercial and finance roles. In Revenue Management, she managed multiple teams of analysts in revenue maximizing efforts including determining and implementing innovative pricing strategies and defining new revenue generating products. In Network Planning, Lacey contributed to the business justification for different M&A scenarios and analyzed the economics of long-term network initiatives such as aircraft reconfigurations and fleet decisions. In Revenue Accounting, she led efforts to reduce ticketing and proration errors and was responsible for producing official company reporting including Department of Transportation reporting.

Lacey holds a Bachelor of Science in Economics from Brigham Young University. She resides in Phoenix with her pilot husband and their son.

“Lacey’s experience managing teams of analysts across a broad range of airline commercial and finance functions makes her a great choice to lead APAC’s Data Analysis team.” said Oliver Lamb, Managing Director.

Added Brad DiFiore, Managing Director, “We are thrilled that Lacey will be guiding our analytical team as we move into the next phase of APAC’s development. In just six years, we have built a highly respected team consultants and analysts that work with over 60 clients worldwide. .”

Ailevon Pacific Aviation Consulting is an aviation industry consulting firm, providing advice to Boards, CEOs, Business Development Managers, and other senior managers to help define strategy, identify new opportunities, and build better businesses. Serving over 60 airports and related entities throughout the Asia Pacific region, the Americas, Europe, and beyond, Ailevon Pacific provides tailored, innovative, and highly insightful analysis to our clients. Across these geographies, Ailevon Pacific has worked with leading airports, tourism bodies, national, state/provincial and local governments, and other private and public sector clients.

**Source:** Ailevon Pacific Aviation Consulting, LLC

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