

Ailevon Pacific Welcomes Aboard Greg Atkin



Atlanta, GA., February 1, 2022 - Ailevon Pacific Aviation Consulting LLC is pleased to announce that Greg Atkin has joined the firm as a Director. Greg will be leading diverse aviation development projects for both domestic and international clients, as well as supporting the continuous improvement of internal capabilities.

Greg brings nearly seventeen years of airline experience from a variety of commercial roles in the airline industry. Greg has a proven track record of advancing air service goals for both airlines and communities. Most recently, Greg was Managing Director of Market Development for SkyWest Airlines. In this role he oversaw network planning, pricing, and marketing for SkyWest's prorated portfolio. This included work such as transitioning the network from a mixed turboprop/jet fleet to an all-jet fleet, bidding Essential Air Service markets, negotiating Minimum Revenue Guarantees, as well as optimizing capacity and pricing to existing markets. Greg was a key contact between SkyWest and its major airline partners – Delta Air Lines, United Airlines, American Airlines, and Alaska Airlines.

Prior to SkyWest Airlines, Greg worked as an Air Service Strategy and Development Consultant. In that role he assisted small and medium sized airports grow their markets. This included assisting several airport clients write and win SCASD grants, raise MRG funding, and analyze their market potential. Greg began his career as a Senior Analyst in Domestic Network Planning at US Airways. He also held leadership positions as Manager of Domestic Mainline Capacity Planning and later, Manager of Domestic Pricing.

"I've known Greg for many years and am truly excited that he is joining the Ailevon Pacific team," said Brad DiFiore, Managing Director. "His unique experiences in both the mainline and regional airline sectors will be invaluable to our clients during these challenging times."

"Greg has a passion for the airline industry that is visible to all who know him. That passion has been a driving force for helping airlines and communities advance and optimize their air goals. We are thrilled he is joining our team," added Oliver Lamb, Managing Director.

Greg earned his Bachelor of Science degree in Finance from Arizona State University in Tempe, AZ. Greg resides in St. George, Utah with his wife and four children.

Ailevon Pacific Aviation Consulting is an aviation industry consulting firm, providing advice to Boards, CEOs, Business Development Managers, and other senior managers to help define strategy, identify new opportunities, and build better businesses. Serving over 50 airports and related entities throughout the Asia Pacific region, the Americas, Europe, and beyond, Ailevon Pacific provides tailored, innovative, and highly insightful analysis to our clients. Across these geographies, Ailevon Pacific has worked with leading airports, tourism bodies, national, state/provincial and local governments, and other private and public sector clients.

Source: Ailevon Pacific Aviation Consulting, LLC

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