



FOR IMMEDIATE RELEASE

## Ailevon Pacific Aviation Consulting Welcomes Back Rhett Morgan

Atlanta, GA., April 8, 2024 - Ailevon Pacific Aviation Consulting (APAC) is thrilled to announce the return of Rhett Morgan to our consulting team. Rhett, who was the first employee hired by our U.S. consulting organization in 2012, rejoins APAC after two successful years at Southwest Airlines. His rejoining bolsters APAC's capabilities, enhancing our ability to assist both domestic and international clients in achieving their goals while providing invaluable thought leadership on critical air service development issues.

With over 20 years of airline industry experience, including seven years with APAC from 2015-2022, Rhett brings a wealth of knowledge to our team. Over the course of two stints at Southwest Airlines, Rhett held commercial leadership positions focusing on Network Strategy, Capacity Planning, and Integrated Commercial Planning. Additionally, Rhett spent seven years at Delta Air Lines, contributing to Revenue Management, Corporate Sales, and Network Planning functions.

Rhett holds a Bachelor of Science in Accounting and Management from Kansas State University and a Master of Business Administration in Aviation Management from Embry Riddle University.

"Rhett Morgan is an integral part of Ailevon Pacific's history," said Brad DiFiore, Managing Director. "As our first-ever U.S. employee, Rhett played a fundamental role in establishing APAC as one of the most respected firms in air service development."

Oliver Lamb, Managing Director, expressed his delight in welcoming Rhett back to APAC, stating, "We are thrilled to have Rhett return to APAC. His leadership and extensive experience will undoubtedly benefit APAC clients both in the United States and abroad."

About Ailevon Pacific Aviation Consulting:

Ailevon Pacific Aviation Consulting is one of the world's most geographically diversified independent Air Service Development consultancies. Serving over 80 airports and related entities across the Asia Pacific region, the Americas, Europe, and beyond, Ailevon Pacific provides tailored, innovative, and highly insightful analysis to our clients. We have a proven track record of working with leading airports, tourism bodies, national, state/provincial, and local governments, as well as other private and public sector clients.

For media inquiries, please contact:

Brad DiFiore, Ailevon Pacific Aviation Consulting, LLC [brad.difiore@ailevonpacific.com](mailto:brad.difiore@ailevonpacific.com)